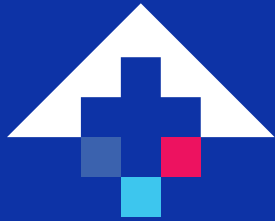


December 5 - 6, 2023



SCALING UP

The Healthcare Performance
Marketing Summit

SPONSORSHIP OPPORTUNITIES



Sponsor Opportunities

Gain exposure and connect with the top decision-makers shaping the future of healthcare. Spark new growth opportunities for your brand by building awareness, increasing visibility, and discovering new partners.

Sponsorship Includes	Silver	Gold	Platinum
	\$1500	\$2500	\$3500
Logo sponsor recognition in event promotions, including (pre- + post-event) emails, the Scaling Up website, and the Zoom Event platform.	✓	✓	✓
Dedicated sponsor social media posts via Cardinal's LinkedIn.	1	2	3
Complimentary registrations to attend the event.	1	3	5
Complimentary registrations for your clients	✗	5	7
Booth within the virtual expo	✗	✓	✓
Downloadable resources and content for attendees	✗	✓	✓
Virtual product or service demonstration	✗	✗	✓
Full registration list after the event, including name, title, company, and email address.	✗	✗	✓

Sponsor Add-ons

Name	Package Description	Investment
Brunch & Learn Sponsorship	<p>Platinum Package +</p> <p>Your chance to exclusively sponsor an educational session where attendees can connect and engage in casual conversations. This sponsorship option allows sponsors to share educational content about their solution, address common questions, and interact with participants in a more relaxed setting.</p> <p>Limited to 1.</p>	\$4000
Virtual Happy Hour Q&A or Workshop	<p>Platinum Package +</p> <p>Hosting a collaborative workshop or Q&A session allows participants to interact and get insight from their peers. The sponsor prepares the workshop, engages in the Q&A, guides the conversation, and supplies resources to address questions.</p> <p>Limited to 2.</p>	\$4000

Contact

Contact Ashley Petrochenko if you're interested in sponsoring Scaling Up.
ap@cardinaldigitalmarketing.com

Sponsorship deadline is October 29.



Who Attends Scaling Up

We're calling all executives and marketing leaders at fast-growing, multi-location healthcare organizations. Those who champion the cause to help more people get quality healthcare by improving operational efficiency, sharing educational health information, and removing barriers to access care.

Healthcare Marketing Leaders

The conference for performance-driven healthcare organizations focused on boosting new patient volume. Calling all marketers who want to be the hero that takes your provider group on a journey of rapid expansion.

Attendee roles include:

- » CMO
- » VP of Marketing
- » Director of Marketing

Private Equity Dealmakers

There's no better place for PE healthcare dealmakers to learn from growth marketers on how to effectively maximize efficiency, drive topline growth, and build value for your portfolio companies.

Attendee roles include:

- » Operating Partners
- » Managing Partners
- » Principals

